



**2023-2024
Sponsorship Package**



Sponsorship & Advertising Opportunities

***Please note that Dixie will honour exclusivity rights to interested sponsors for an additional fee.**

Club Bonspiels

THE GRAND SLAM PACKAGE **\$2,250.00 plus HST – total \$2,542.50**

Your company will receive:

- **Your logoed house will appear in the home end rings throughout the 2023-24 season. 12ft x 12ft.**
(You will need to provide an EPS format of your logo to the club by July 28, 2023)
- **Your name/logo matted on a table in the lounge.**
(You will need to give your logo and design to the club).
- **Your logo will appear in the ice throughout the 2023-24 season 18" x 36".**
(You will need to provide an EPS format of your logo to the club by July 28, 2023)
- **Your name/logo mounted on one scoreboard at the away end of one sheet of ice for the 2023-24 season.**
(Sign dimensions are either 33" x 30" or 40" x 18")
- **You are entitled to three club bonspiels to have your name associated with as an event sponsor.**
- **Your name/logo mounted on the north wall of the arena for the entire 2023-24 season – size is 18" x 18"**
- **Your name/logo appears in a digital display in the curling lounge for the 2023-24 season.**
- **Your logo will appear on the Dixie Curling Club website with sponsor link during the 2023-24 season.**
(You will need to give your logo to the club)

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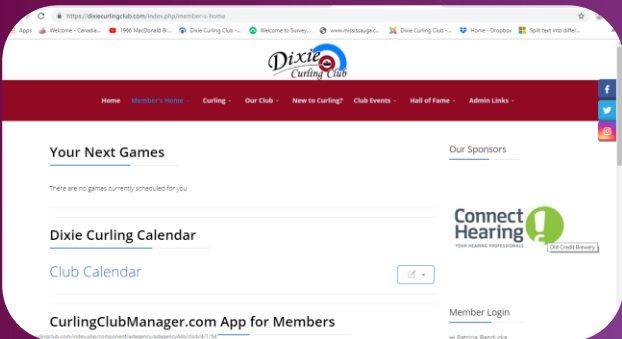


Scoreboard

THE DIXIE CHAMPIONSHIP PACKAGE **\$2,000.00 plus HST – total \$2,260.00**

Your company will receive:

- **Your logoed house will appear in the home end rings throughout the 2023-24 season. 12ft x 12ft.**
(You will need to provide an EPS format of your logo to the club by July 28, 2023).
- **Your logo will appear in the ice throughout the 2023-24 season. 18" x 36".**
(You will need to provide an EPS format of your logo to the club by July 28, 2023).
- **Your name/logo mounted on one scoreboard at the away end of one sheet of ice for the 2023-24 season.**
Sign dimensions are either 33" x 30" or 40" x 18".
- **You are entitled to select three club bonspiels to have your name associated with as an event sponsor.**
- **Your name/logo mounted on the north wall of the arena for the entire 2023-24 season – size is 18" x 18"**
- **Your name/logo appears in a digital display in the curling lounge for the 2023- 23 season.**
- **Your logo will appear on the Dixie Curling Club website with sponsor link during the 2023-24 season.**
(You will need to give your logo to the club)



Website

Sponsorship & Advertising Opportunities

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THE 8-ENDER PACKAGE **\$1,750.00 plus HST – total \$1,977.50**

Your company will receive:

- **Your logoed house will appear throughout the 2023-24 season. 12ft x 12ft.**

(You will need to provide an EPS format of your logo to the club by July 28, 2023)

OR

Your name/logo matted on a table in the lounge.

(You will need to provide us with a design or one can be created for you at an additional cost. The club will provide table dimensions)

- **Your name/logo mounted on one scoreboard at the away end of one sheet of ice for the 2023-24 season.**
(Sign dimensions are either 33" x 30" or 40" x 18")
- **Your logo will appear in the ice throughout the 2023-24 season. 19" x 19".**
(You will need to provide an EPS format of your logo to the club by July 28, 2023).
- **Your name/logo mounted on the north wall of the arena for the entire 2023-24 season – size is 18" x 18"**
- **You are entitled to select two club bonspiels to have your name associated with as an event sponsor.**
- **Your name/logo appears in a digital display in the curling lounge for the 2023-24 season.**
- **Your logo will appear on the Dixie Curling Club website with sponsor link during the 2023-24 season.**
(You will need to give your logo to the club).

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Digital Display

THE SKIP PACKAGE

\$1,000.00 plus HST – total \$1,130.00

Your company will receive:

- **Your name/logo matted on a table in the lounge.**
(You will need to provide us with a design or one can be created for you at an additional cost. The club will provide table dimensions)

OR

You are entitled to select one club bonspiel to have your name associated with as an event sponsor.

- **Your name/logo mounted on one scoreboard at the away end of one sheet of ice for the 2023-24 season.**
Sign dimensions are either 33" x 30" or 40" x 18"
- **Your logo will appear in the ice throughout the 2023-24 season. 19" x 19".**
(You will need to provide an EPS format of your logo to the club by July 28, 2023).
- **Your name/logo mounted on the north wall of the arena for the entire 2023- 21 season – size is 18" x 18"**
- **Your name/logo appears in a digital display in the curling lounge for the 2023-24 season.**
- **Your logo will appear on the Dixie Curling Club website with sponsor link during the 2023-24 season.**
(You will need to give your logo to the club).



North Wall

Sponsorship & Advertising Opportunities

***Please note that Dixie will honour exclusivity rights to interested sponsors for an additional fee.**

THE VICE PACKAGE **\$515.00 plus HST – total \$581.95**

Your company will receive:

- **Your name/logo mounted on the north wall of the arena for the entire 2023-24 season – size is 18" x 18"**
- **Select one club bonspiel to have your name associated with as an event sponsor**

OR

Your company logo in the ice 19" x 19".

(You will need to provide an EPS format of your logo to the club by July 28, 2023).

- **Your name/logo appears in a digital display in the curling lounge for the 2023- 21 season.**
- **Your logo will appear on the Dixie Curling Club website with sponsor link during the 2023-24 season.**

(You will need to give your logo to the club).

THE FRONT END PACKAGE **\$255.00 plus HST – total \$288.15**

Your company will receive:

- **Your name/logo mounted on the north wall of the arena for the entire 2023-24 season – size is 18" x 18"**
- **Your name/logo appears in a digital display in the curling lounge for the 2023- 23 season.**
- **Your logo will appear on the Dixie Curling Club website with sponsor link during the 2023-24 season.**

(You will need to give your logo to the club).

Ice, Bar & Lounge Advertising

Examples of what your logo can look like.



Bar

Decal of you logo or advertisement placed at the bar (sponsors can purchase various ad signage throughout the season to promote their product or contest).



Full Bar - \$121/month
2/3 Bar - \$100/month
1/2 Bar - \$80/month
1/3 Bar - \$40/month

Table

Decal of you logo or advertisement placed on one of nine tables. (sponsors can purchase various ad signage throughout the season to promote their product or contest).

Please see example below



Table - \$300/season
Bistro Table - \$150/season